

**POSTER CONTEST FOR MAINE STUDENTS:
“WHY WATER’S WORTH IT TO ME!”**



In 1983, the Maine Legislature made provisions to designate the first full week of June as Maine Clean Water Week. Maine Clean Water Week was created to increase the public’s awareness of the improvements made in the quality of Maine’s waterways. One of the primary reasons our waterways have so greatly improved is due to the hard work of Maine’s collection system and wastewater treatment plant professionals.

The Maine Water Environment Association (MEWEA) is a nonprofit organization whose goals include: promoting education and communication within the wastewater treatment industry and to the general public; supporting a balanced view of environmental policies; and enhancing the image of wastewater personnel.

In celebration of 2025 Maine Clean Water Week, the Maine Water Environment Association is again sponsoring a poster competition for Maine students. Recent years have been a tremendous success and we have received over 500 posters which are judged for creativity, delivering a strong message, and connecting with the Association’s mission.

The theme of the competition is:

“WHY WATER’S WORTH IT TO ME!”
(“ME” meaning YOU and Maine)

Prizes will be awarded for the top poster for each age group and recognition for the top three posters in each age group:

Grades 1-3
Grades 4-6

Grades 7-8
Grades 9-12

In addition, the winning students’ schools will receive recognition. The winners will be honored at the Maine Water Environment Association 2025 Fall Convention, at the Maine State House, or at a school assembly. Top three posters in each age group will also be featured in MEWEA’s annual calendar, which will be sent to all winners and runners up.

Thank you,

Alex Buechner
Maine Water Environment Association

2025 MAINE CLEAN WATER WEEK POSTER CONTEST
SPONSORED BY THE MAINE WATER ENVIRONMENT ASSOCIATION

“WHY WATER’S WORTH IT TO ME!”



FIRST PRIZE Grades 1-3: Winning Student: \$100.00 Cash
FIRST PRIZE Grades 4-6: Winning Student: \$100.00 Cash
FIRST PRIZE Grades 7-8: Winning Student: \$100.00 Cash
FIRST PRIZE Grades 9-12: Winning Student: \$100.00 Cash

Who can submit a poster? Any student in a Maine School, Grades 1-12.

What do you submit? A poster no larger the 22" x 28" in a horizontal format, which illustrates what clean water means to you or why you think clean water is important to the State of Maine (ME). Use crayons, marker, paints or another format. (***Tip:** Colorful posters are judges' favorites!*)

When is your poster due? All posters must be received by mail or online form to MEWEA by **Friday, March 21, 2025.**

How do you submit your poster? There are two options **below**. Please choose only one option for your submission.

Option 1: Mail your poster and the Poster Contest Entry Form

Send or deliver your poster with the poster contest entry form attached to:

C/O MEWEA 2025 Clean Water Week Contest
Maine Municipal Association
60 Community Drive
Augusta, ME 04330

Option 2: Submit your poster via the online entry form (*new for 2025!*)

Visit <https://www.memun.org/MEWEA-Poster-Contest> to submit your entry.

Questions? Visit www.mewea.org or contact Alex Buechner at alex.buechner@biddefordmaine.org

IMPORTANT:

- **If submitting your poster by MAIL:** Please make sure to complete the provided contest entry form and attach it to the back of your poster.
- **If submitting your poster by ONLINE FORM:** Please fill out the online form in its entirety and attached a photo of your poster to your entry. Please make sure your photo captures the entirety of the poster in a well-lit room and the image is clear. Do not submit a compressed size of the file. **Hold onto your poster until the contest concludes just in case we need another photo of it!**
- All posters submitted (via mail or online) become property of MEWEA, and the decision of the selection committee is final.



Clean Water Week Poster Contest Entry Form

Please print legibly and attach this form to the back of your poster.

Student Name:	
School:	
Grade:	
Student/Parent Email:	
Teacher Name:	
Teacher Email:	

Please note that your email address will only be used for correspondence regarding the Clean Water Week Poster Contest.

We will be using the provided student/parent and teacher emails to keep you informed on the status of the contest, and to reach out to winners and runners up to obtain mailing addresses for mailing winning prize checks and copies of the calendar.

If you prefer a different method of contact, please provide on the form in place of an email address.